

To: Business Advisory Archives
From: Meredith Vanderhill
Subject: Minutes of October 25, 2019

Members Present: Deb Coates, Rick Kraas, Marion Melville, Valerie Jones, Joe Wagner, Ron Young, Mike Knapick, Tim Bartholomew

Recorder: Meredith Vanderhill

1. Welcome and introductions
 - a. Meeting called to order at 7:32am.
 - b. Introductions of returning and new members.
2. Purpose
 - a. Deb Coates gave brief overview of the Advisory committee and the benefits to meeting with industry partners.
3. Perkins Update
 - a. Deb Coates gave updates regarding Perkins funding, regulations and new requirements in addition to what role the Advisory Committee plays and what feedback is needed.
 - b. Deb Coates distributed required Perkins survey to industry partners.
4. Program updates
 - a. Online Business AAS
 - i. Deb Coates reported that KVCC was just approved through the higher learning commission to offer a 100% online business AAS program that is scheduled to roll out in January 2020.
 1. The online AAS is not currently transferable, however, if the math department adds one more class online it will become transferable and KVCC will be able to offer it as a 3+1 with Davenport and Sienna Heights.
 - ii. Discussion among members about whether online learning is as beneficial and produces the same outcomes as in-classroom learning.
 1. Joe Wagner shared the benefits to online courses and that with “Quality Matters” behind the scenes work the outcomes are equal.
 2. Deb Coates reported that according to online best practices – faculty members must have two different formats of interaction with students two times a week.
 - b. Replacing BUS 215 with BUS 218
 - i. BUS 218 will include application in addition to theory and will make it transferable.
 - c. Enrollment management looked at all courses and the times they are offered.
 - i. BUS 245 will be added to allow students to receive an AAS by only taking evening classes.
5. New Ideas

- a. Entrepreneur Program of study
 - i. Rick Kraas and Marion Melville shared that they are looking to start up an Entrepreneur program of study and requested feedback. Looking at the possibility of AAS, Certificate or Non-credit through the Groves.
 - ii. Mike Knapick and Tim Bartholomew suggested that a Leadership component and an internship be built into the new program.
 - iii. A small-extended committee was formed and will be meeting on November 8, 2019 at 11:30am to discuss details further.
6. Industry needs
 - a. Tim Bartholomew and Mike Knapick suggested that they are looking for more soft skill and ethics training.
7. Feedback on graduates
 - a. Mike Knapick's current business partner, Bill Adams, took classes at KVCC and it was ultimately what jump-started his career.
8. Adjournment
 - a. next meeting March 20, 2019 at 7:30am
 - b. Meeting adjourned 9:01am